Putting on a show

AAO exhibiting companies pull out all the stops during this year’s meeting

By Sierra Rendon, Ortho Tribune

If you came to the AAO 114th Annual Meeting hoping to find new products and technology to bring back to your orthodontic practice, you came to the right meeting!

The exhibit hall is filled with aisles of products — both the latest and greatest and the traditional favorites — that help an orthodontist to practice efficiently and profitably.

Here is just a sampling of the latest orthodontic technology, free goodies and samples specific to the AAO you can find in the exhibit hall:

- Stop by the DENTSPLY GAC booth, No. 721, and discover how innovation is transforming how orthodontists communicate with patients, what products are used and where the future of practice growth is going. Join the conversation and you could be one of 650 attendees to

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Floor of learning

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From seminars to hands-on workshops, educational opportunities can be found all over the place at this year’s AAO Annual Meeting, including right on the exhibit hall floor.

For example, on Sunday at the 3M Unitek booth, Dr. Lisa Alverno spoke on the “Forsus Corrector: More than a Non-Compliance Device", and Dr. Adam Schuhof explained the art of “Building Your Practice With Esthetic Solutions.”

Similar opportunities continue today. Here are just a few examples:

- At 10:50 a.m., Dr. David Paquette will speak on “Orthodontic Solutions for Obstructive Sleep Apnea” at the Henry Schein Orthodontics booth, No. 1799.
- At 11 a.m., Dr. Jonathan Nicozisis will explain “ClinCheck Pro with 3-D Controls, the Ultimate Features in Treatment Planning” at the Align Invisalign booth, No. 2205.
- At 11:25 a.m., Dr. Scott Frey will offer “Soft-Tissue Orthodontics — BOTOX and Beyond” at the Henry Schein Orthodontics booth, No. 1799.
- At noon, Dr. Donna Galante will speak on “Invisalign Teen: Why Not Now?” at the Align Invisalign booth, No. 2205.